

# SCHEDULE



28th | 29th September

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WTC Events Center | São Paulo - SP



# PROGRAMMING: Saturday, 28th September



08:00-09:00	Accreditation
09:00-09:30	Official opening of the Event    <b>Pepita Soler &amp; Luciana Lentini</b> (WTC) and <b>Raffaele Cecere</b> (Grupo R1)
09:30-10:20	International Lecture   <b>The Courageous Assistant: Bravely Stepping into Your Power and Career</b> - International Keynote Speaker - <b>Lucy Brazier OBE</b>
10:20-11:10	Coffee Expo FISEC   <b>Networking</b> - presencial and digital
11:10-11:50	Lecture   <b>Alberto Cordeiro</b> (Director of Strategy, Transformation and Governance   Natura) Passionately promoting Diversity, Inclusion and the next generation of Leaders.
11:50-12:40	<b>Diversity and Inclusion Panel:</b> <b>Kátia Bernardes</b> (Kinross Brasil Mining), <b>Cláudia Dias</b> (Rock in Rio), <b>Tacito Santos</b> (META) & <b>Daniele Amaral</b> (Moderator)
12:40-14:10	Lunch
14:10-14:20	Activation
14:20-15:00	Lecture   <b>The Virtuous Wheel of the Extraordinary Brand</b> - <b>Pepita Soler</b> (President of the Global Academy of Secretarial Innovation)
15:00-15:30	FISEC Talk: <b>I am Remarkable</b> - <b>Elizangela Dias</b> - MSc, PhD, Executive Business Partner at Google
15:30-15:50	FISEC Talk: <b>Flying High</b> - My Journey of the Secretariat on board - <b>Carolina Trancucci</b>
15:50-16:40	Coffee Expo FISEC   <b>Networking</b> - presencial and digital
16:40-17:20	<b>Innovative Female Leadership Panel :</b> <b>Ana Karina Bortoni</b> - Senior Advisor & Mentor, <b>Barbara Andrade</b> - CFO , <b>Carolina Trancucci</b> - Moderator
17:20-18:10	Interview with <b>Libby Moore</b> , Former Chief of Staff of Oprah Winfrey and Founder of LoveX Global (by <b>Pepita Soler</b> )
18:10-18:30	End of Day 1



# PROGRAMMING: Sunday, 29th September



09:00-09:20

Triad Experience - Curiosity, Courage and Confidence - Victor Hugo Montalvo

09:20-10:20

International AI Keynote Speaker - Unleash Your Potential: In the Blink of an AI - Professor Corinne Hoisington, Artificial Intelligence, ChatGPT, Microsoft 365

10:20-10:50

Lecture | Taís Fagundes - “Despierta corazón” The Courage to reinvent life.

10:50-11:40

Coffee Expo FISEC | Networking - presencial and digital

11:40-12:00

FISEC TALK | Agile Secretariat : Elevating your productivity - **Isabela Ribeiro**

12:00-13:00

Panel Integration of Generations and Ageism – Solange Giorni, Moderator, Magaly Caruso (IBM), Maria do Carmo Araújo (CARGILL), Isabela Ribeiro (IR Consulting & Executive Advisory), Paula Soares (Inovasec Jr.)

13:00-14:30

Lunch

14:40-15:30

Closing Keynote Lecture | **Tereza Santos** - CEO of Sympla

15:30-16:00

Closing Ceremony and Raffle



# ORGANIZED BY

